



भारत सरकार
Government of India
Ministry of MSME

**Brief Industrial Profile of Sehore District
Madhya Pradesh Updated in the year
2015-16**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

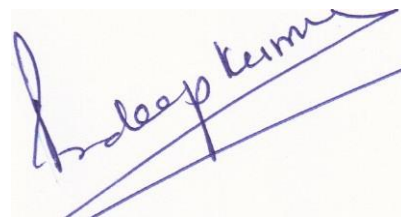
MSME-Development Institute
(Ministry of MSME, Govt. of India,)
10, Polo ground Industrial Estate, Indore-452015(MP)
Phone: 0731-2490149, 2421730
Fax: 0731-2421037
E-mail: dcdi-indore@dcmsme.gov.in
Web- www.msmeindore.nic.in

Foreword

In response to letter no. 1/7/DIP/2015/MSME-DI dated 20/05/2016 of O/o DC (MSME), M/o MSME, Govt. of India. The District Industrial Profile of Sehore for the year 2015-16 has been updated upto 31/03/2016 by this office. This profile contained Geography, Topography, Mineral availability, forest resources, District general information, Industrial scenario & potentiality of MSME of the district.

Sehore is 39 Km away from state capital Bhopal towards south and on Bhopal-Indore highway. Its height from the sea level is 1500 ft. to 2000 ft. It is also connected to Western Railway from Bhopal to Ratlam. District area is 6578 Km. Sehore is surrounded by Seven districts i.e. Bhopal, Raisen, Hoshangabad, Dewas, Shajapur, Rajgarh, and Harda. Sehore District extends between the parallels of Latitude 22°31'to 23° 40' North and between the meridians of Longitude 76°22' and 78°08' East. Sehore district forms the part of Malwa plateau with an undulating topography. Sehore district is primarily an agricultural district occupying the Chambal and Narmada basin valley, having predominantly an agricultural economy. Agriculture is the main occupation of the people in the district. Wheat, Rice, Jawar, Maize and Soyabean are the major crops sown in the district. Ground water has an important role to play for irrigation.

While preparing the profile, the data was collected from various departments of Madhya Pradesh Government and from internet. I take this opportunity to appreciate the efforts of Shri K.R.Alawa, Asstt. Director (PI), Shri B.Gahan, Asstt. Director (EI) in bringing out this industrial profile of Sehore for the year 2015-16.



(Pradeep Kumar)
Director

CONTENTS

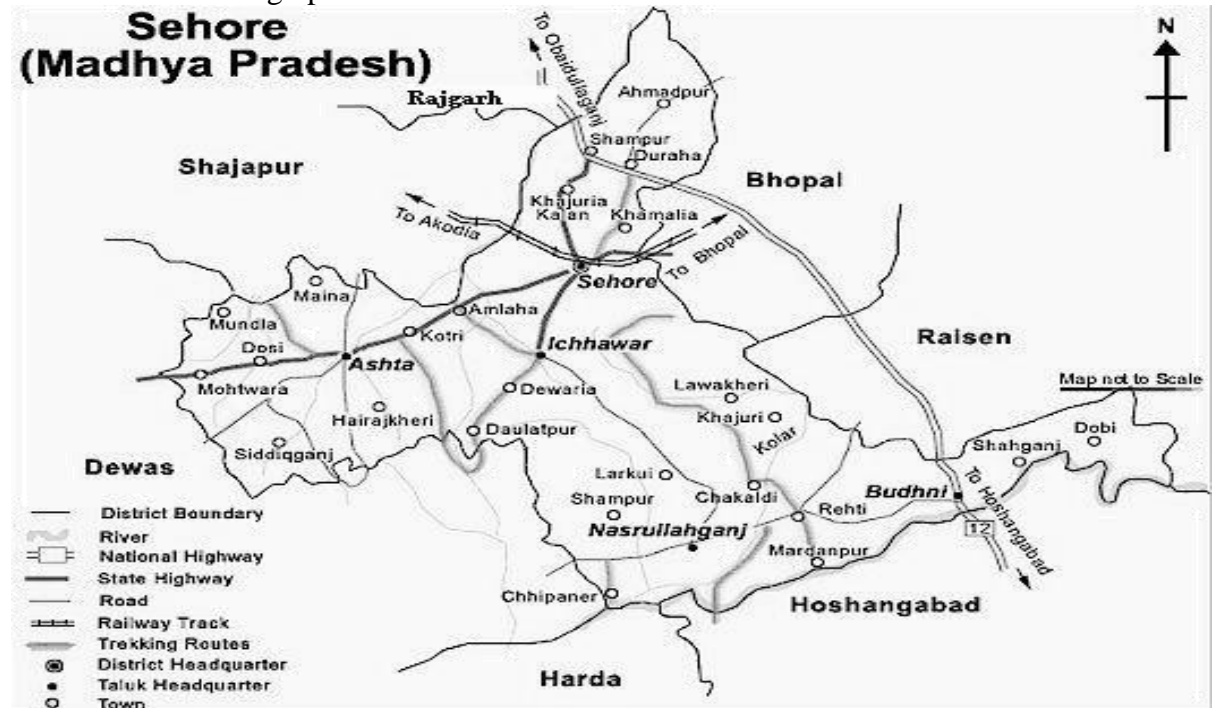
S. No.	Topic	Page No.
1.	General Characteristics of the District	4
1.1	Location & Geographical Area	4
1.2	Topography	5
1.3	Availability of Minerals.	5
1.4	Forest	5
1.5	Administrative set up	6
2.	District at a glance	7-8
2.1	Existing Status of Industrial Area in the District sehore	9
3.	Industrial Scenario Of Sehore	10
3.1	Industry at a Glance	11
3.2	Year Wise Trend Of Units Registered	12
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	12
3.4	Large Scale Industries / Public Sector undertakings	12
3.5	Major Exportable Item	12
3.6	Growth Trend	12
3.7	Vendorisation / Ancillarisation of the Industry	12
3.8	Medium Scale Enterprises	12
3.8.1	List of the units in Sehore & near by Area	12
3.8.2	Major Exportable Item	12
3.9	Service Enterprises	12
3.9.2	Potentials areas for service industry	12
3.10	Potential for new MSMEs	12
4.	Existing Clusters of Micro & Small Enterprise	12
4.1	Detail Of Major Clusters	13
5.	Steps to set up MSMEs	14

BRIEF INDUSTRIAL PROFILE OF SEHORE DISTRICT

1. General Characteristics of the District

Sehore stands in the foothills of Vindhya Range in the middle of Malwa region. Sehore has a long and glorious past. Shaiva, Shakta, Jain, Vaishnav, Budhists and Nath priests made Sehore a significant seat of their deep meditation. Sehore was a part of Bhopal estate. After formation of Madhya Pradesh, the state capital Bhopal was a part of the Sehore district. It was bifurcated in 1972 and a new district Bhopal was formed.

1.1 Location & Geographical Area.



Sehore is 39 Km away from state capital Bhopal towards south and on Bhopal-Indore highway. Its height from the sea level is 1500 ft. to 2000 ft. It is also connected to Western Railway from Bhopal to Ratlam. District area is 6578 Km. Sehore is surrounded by Seven districts i.e. Bhopal, Raisen, Hoshangabad, Dewas, Shajapur, Rajgarh, and Harda. Sehore District extends between the parallels of Latitude 22°31' to 23° 40' North and between the meridians of Longitude 76°22' and 78°08' East.

Source : www.sehore.nic.in

1.2 Topography

Sehore district forms the part of Malwa plateau with an undulating topography. Sehore district is primarily an agricultural district occupying the Chambal and Narmada basin valley, having predominantly an agricultural economy. Agriculture is the main occupation of the people in the district. Wheat, Rice, Jawar, Maize and Soyabean are the major crops sown in the district. Ground water has an important role to play for irrigation.

Source http://cgwb.gov.in/District_Profile/MP/Sehore.pdf

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2013-14

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2013-14
MAJOR MINERAL		
1.	Quartzite	382701 Tonnes

Source:- Dept. Of Mines & Geology., Govt Of Mp

1.4 Forest

a) Total Area : 656368 Hectars

b) Area Under Forest : 172624 Hectars

c) Major Flora : Teak, Medicinal Plants such as Aegle marmelos, Azadirachta indica, Bixa orellana, Butea monosperma, Asparagus racemosus, Argemone mexicana, Buchanania lanzan, Aloe barbadensis,

Source : www.sehore.nic.in

1.5 Administrative Set Up.

- a) No of Sub divisions : 05
- b) No of Tehesils : 08
- c) No of Sub Tehesils : 1
- c) Gram Panchayats : 497
- d) Janpad Panchayats : 05
- e) Police Stations : 23

Important Govt officials :

District & Sessions Judge

- a) Collector
- b) Superintendent of Police
- c) CEO, Zila Panchyat
- d) Sub Divisional Magistrate
- e) Tahsildar(Sehore,Astha,Ichhawar,Budni,Nasuralagang, Shyampur,Rehti &Jawar)

Source : www.sehore.nic.in

2. District at a Glance

S.No	Particulars	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			15 Deg. 12 Min. & 5 Sec
	ii) Longitude			77 Deg.5Min & 30 Sec
	iii) Geographical Area	2015	Sq Km	6563.68
(B)	Administrative Units	2015		
	i) Sub divisions	2015		5
	ii) Tehsils	2015	Nos	8
	iii) Sub-Tehsil	2015	Nos	1
	iv) Patwar Circle	2015	Nos	199
	v) Panchayat Simitis	2015	Nos	7
	vi)Nagar Palika	2015	Nos	2
	vii) Nagar Palika	2015	Nos	02
	viii) Gram Panchayats	2015	Nos	497
	xi) Revenue villages	2015	Nos	1019
	x) Assembly Area	2015	Nos	4
2.				
(A)	Sex-wise			
	i) Male	2015	Nos	565137
	ii) Female	2015	Nos	514775
(B)	Rural Population	2015	Nos	885172
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2015	Sq. Km	6,56,368
	ii) Forest cover	2015	“	1,72,624
	iii) Non Agriculture Land	2015	“	42,773
	v) cultivable Barren land	2015	“	44682
4.	Forest			
	(i) Forest	2015	Ha.	172624
5.	Livestock & Poultry			

A.	Cattle			
	i) Cows	2015	Nos.	115870
	ii) Buffaloes	2015	Nos.	96063
B.	Other livestock	2015		
	i) Goats	2015	Nos.	88740
	ii) Pigs	2015	Nos.	Not found
	iii) Dogs & Bitches	2015	Nos.	Not Found
	iv) Railways	2015		
	i) Length of rail line	2015	Kms	35
	V) Roads	2015		
	(a) National Highway	2015	Kms	86
	(b) State Highway	2015	Kms	362.3
	(c) Main Distt Highway	2015	Kms	267.10
	(d) Other Distt & Rural Roads	2015	Kms	227.51
	(e) Rural Road/Agriculture Marketing Road	2015	Kms	98.243
	(f) Kachacha Road	2015	Kms	1066
	(VI) Communication	2015		
	(a) Telephone connection	2015	Nos	14124
	(b) Post offices	2015	Nos.	167
	(c) Telephone center	2015	Nos.	Not found
	(d)Density of Telephone	2015	Nos./1000 person	Not found
	(e) Density of Telephone	2015	No. per KM.	Not found
	(f) PCO Rural	2015	No.	Not found
	(g) PCO STD	2015	No.	Not found
	(h) Mobile	2015	No.	Not found
	(VII) Public Health			
	(a) Allopathic Hospital	2015	No.	11
	(b) Beds in Allopathic hospitals		No.	522
	(c) Ayurvedic Hospital		No.	24
	(d) Beds in Ayurvedic hospitals		No.	Not found
	(e) Unani hospitals		No.	24
	(f) Community health centers		No.	09
	(g) Primary health centers		No.	15
	(h) Dispensaries		No.	01
	(i) Sub Health Centers		No.	154
	(j) Private hospitals		No.	Not Found
	(VIII) Banking commercial	2015		
	(a) Commercial Bank	2015	Nos.	60
	(b) rural Bank Products	2015	Nos.	16

	(c) Co-Operative bank products	2015	Nos.	27
	(d) PLDB Branches	2015	Nos.	20
	(IX) Education	2015		
	(a) Primary school	2015	Nos.	1901
	(b) Middle schools	2015	Nos.	954
	(c) Secondary & senior secondary schools	2015	Nos.	113
	(d) Colleges	2015	Nos.	7
	(e) Technical University	2015	Nos.	Not found

Source : DTIC,
Sehore

2.1 Existing Status of Industrial Areas in the District

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Indl Area - Mandi	13.225	6.311	20/-	17	16.5	---	40
2	Indl Area Abdullapur Pachama	4.237 16.220	2. 490 ---	20/- ---	20 ---	20 ---	--- ---	15 ---
3	Indl Area Luniyapura	1.165	0.201	20/-	10	09	01	5
4	Indl. Area Mana Budni	20.242	12.447	20/-	47	46	01	06
5	Rural Workshop Ashta	2.249	1.853	20/-	21	21	---	29
6	Industrial Area - Echhawar	1.000	1.00	20/-	6	6	-----	09

Source:- DTIC, Sehore

3 Industrial Scenario of Sehore.

3.1 Industry at a Glance

Sr No	Head	Unit	Up to the year 2010-11	Up to the year 2014-15
1.	Registered Industrial Unit	No.	6973	7620
2.	Total Industrial Unit	No.	6973	7620
3.	Registered Medium & Large Unit	No.	04	04
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	No. 17 Emp. 304	21 EMP. 406
5.	Employment In Large And Medium Industries	No.	4566	11774
6.	No. Of Industrial Area	No.	06	06
7.	Turnover Of Small Scale Ind.	In Lacs	Not Found	---
8.	Turnover Of Medium & Large Scale Industries	In Lacs	Not Found	---

Source: DIC, SEHORE

3.2 Year Wise Trend of Units Registered

	Year	Number Of Registered Units	Employment	Investment (Lakh Rs.)
Up to	1984-85	283	677	27.76
	1985-86	285	611	39.19
	1986-87	308	779	37.4
	1987-88	395	851	52.98
	1988-89	375	724	35.68
	1989-90	401	1054	38.65
	1990-91	377	1002	16.24
	1991-92	355	838	36.51
	1992-93	355	852	44.02
	1993-94	234	511	60.88
	1994-95	253	563	35.77
	1995-96	238	524	40.35

	1996-97	333	663	41.09
	1997-98	290	602	26.04
	1998-99	295	895	75.64
	1999-2000	244	709	49.08
	2000-01	327	824	37.91
	2001-2002	226	604	102.54
	2002-03	8	20	7.76
	2003-04	283	772	82.93
	2004-05	267	1112	103.59
	2005-06	250	682	105.03
	2006-07	258	689	90.83
	2007-08	288	849	203.94
	2008-09	319	738	554.91
	2009-10	318	756	294.94
	2010-11	312	724	253.11

Source: DTIC , SEHORE

	Year	No. of units registered	Employment	Investment (in Lakhs)
	2012-13	301	769	791.62
	2013-14	305	846	682.67
	2014-15	300	846	763.39 (up to sept.14)

Udyog Registered Aadhar from September -2015 to 24/05/2016

Micro	Small	Medium	Total
543	43	4	590

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District up to year 2014-15

NIC Code No.	Type Of Industry	Number Of Units	Investment (Lakh Rs.)	Employment
20	Agro based	57	120.04	327
22	Soda water	---	----	----
23	Cotton textile	---	----	----
24.	Woolen, silk & artificial Thread based clothes.	2	1.25	7
25.	Jute & jute based	6	4.81	33
26.	Ready-made garments & embroidery	73	12.81	182
27.	Wood/wooden based furniture	157	19.86	184
28.	Paper & Paper products	01	2.00	4
29.	Leather based	97	2.95	156
31.	Chemical/Chemical based	1	1.00	4
30.	Rubber, Plastic & petro based	---	---	---
32.	Mineral based	01	13.00	09
33.	Metal based (Steel Fab.)	23	105.40	142
35.	Engineering units	---	---	---
36.	Electrical machinery and transport equipment	2	6.00	12
97.	Repairing & servicing	4	4.85	10
01.	Others	---	---	---

Source: DIC, SEHORE

3.4 Large Scale Industries/ Public Sector Undertakings

List of the units in Sehore & near by Area

- 1 M/s Vardhman Fabric (A unit of vardhman textile ltd., Vill Pilikarrar, Talpura, Teh. Rethi/ Budni, Distt, Sehore)
2. M/s Trident Ltd, Hoshangabad Rd., Budni, Teh. Budni

M/s Trident Ltd, Unit 2(Yarn Divn), Vill Barkhedi, Hoshangabad Rd.,
Budni,

Teh Budni

3. M/s S.E.L Manufacturing Co. Ltd, Vill Mehtwada, Teh. Jawer, Distt
Sehore

4. M/s Deepak Fastners Limited. Vill. Khokhri, Tah. Sehore

Source: DIC, SEHORE

3.5 Major Exportable Item-
Geletin

Soya, Textile,

3.6 Growth Trend

Nil

3.7 Vendorisation / Ancillarisation of the Industry

Nil

Source: DIC, SEHORE

3.8. Medium Scale Enterprises

3.8.1 List of the units in Sehore & Near By Area

Nil

Source: DIC, SEHORE

4. Existing Clusters Of Micro & Small Enterprise:- Nil

5. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	UAM	Online www.dcmsme.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Instt, 10,- Polo ground . Indore
3.	Land and Industrial shed	DTIC Sehore& AKVN Bhopal
4.	Financial Assistance	All nationalized banks, MPFC Bhopal
5.	For raw materials under Govt. Supply	NSIC Bhopal
6.	Plant and machinery under hire / purchase basis.	NSIC Bhopal
7.	Power/ Electricity	MP Electricity Board
8.	Technical Know –how.	MSME-Development Instt, 10,- Polo ground . Indore
9.	Quality & Standard	BIS Bhopal
10.	Marketing /Export Assistance	NSIC Bhopal & MSME-Development Instt, 10,- Polo ground . Indore
11.	Other Promotional Agencies	CEDMAP Bhopal